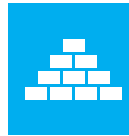


The global leader in personality assessment

Grounded in decades of scientific research, Hogan's assessment solutions help you dramatically reduce turnover and increase productivity by hiring the right people, developing key talent, and evaluating leadership potential.

Our solutions

- Leadership Development
- Employee Development
- Employee Selection
- High Potential Employees
- Judgment
- Safety
- Team Development
- Emotional Intelligence
- Competencies
- Custom Solutions



Leader Basis

Make Informed Hiring Decisions

Research shows that more than half of new employees fail. Considering a bad hire typically costs 150% of his or her annual salary, chances are you don't want it to happen to you. By identifying the personality characteristics necessary for success in your organization, we can help you build a better applicant pool and make interviews count.

The Leader Basis report is Hogan's most robust selection solution, arming a recruiter or hiring manager with in-depth information about a candidate's personality, and an easy structure to compare multiple candidates in a data-driven way. The Leader Basis is an out-of-the-box profile for managers and leaders in all organizations, industries, and geographies, built upon decades of research on global leader effectiveness.

Reports Include:

- Key scales from HPI, HDS, and MVPI critical for leader performance
- Candidate's general employability characteristics
- Job fit as a leader
- Job risks as a leader
- Fit within the organization
- Candidate fit recommendation
- Candidate interview style
- Candidate interview guide
- Overall evaluation and comparison tools

Certification Required:

- Hogan Level 1 Certification *required*
- Report Training *recommended*

Distributed By



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